



## **MEDIA ADVISORY**

Friday, November 20, 2020

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## **PSC to hold 2nd Webinar for 2020 Energy Innovation Grant Program**

MADISON – Due to the overwhelming response of grant inquires for this grant cycle, the Public Service Commission’s Office of Energy Innovation (OEI) will hold a second informational webinar for the 2020 Energy Innovation Grant Program (EIGP). If your business or organization could not attend the first webinar, OEI will provide the same content to the public on Tuesday, November 24, 2020. The PSC strongly encourages those seeking funding to register as soon as possible. Attendance is not required to apply but is highly recommended.

**Tuesday, November 24, 2020**

**12:30 p.m.**

### **ACCESS INFORMATION**

Registration for the webinar is required in order to participate.

You can use the registration link [here](#).

The PSC will be awarding up to \$7 million in funding for innovative energy projects that reduce energy consumption, increase clean energy and transportation technologies, bolster preparedness and resiliency in the energy system, and incorporate comprehensive energy planning.

During application evaluation, the Commission will consider, among other factors, the energy savings, additional funds leveraged and economic impact, equitable distribution of projects and benefits, innovation, and improvement of Wisconsin's energy resiliency. **Applications for this grant cycle are due on January 22, 2021.**

Grants are now available for Wisconsin manufacturers, municipalities, universities, schools, hospitals, and like entities (MUSH Market): cities, villages, towns, counties, K-12 school districts, tribes, municipal water and wastewater utilities, municipal electric utilities, municipal natural gas utilities, University of Wisconsin System campuses and facilities, Wisconsin Technical College System, public or nonprofit hospitals, and 501(c)(3) nonprofits.

For more information and instructions on how to apply for the 2020 Energy Innovation Grant program you can visit the OEI website [here](#). For questions regarding the grant program, please reach out to [OEI@wisconsin.gov](mailto:OEI@wisconsin.gov) no later than December 11, 2020.

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